

AGENDA FOR OAL SPORT AND BUSINESS DEVELOPMENT SUMMIT 2023:

From Grass to Global

May 11-12, 2023

TIME	PANEL TOPIC	SPEAKERS
9:00am - 10:00am	Registration	SET TEAM
10:00am - 10:15am	Welcome Remarks (Opening of the Summit)	Yvonne Ezekiel Managing Partner, OAL.
10:20 am - 11:30 am	How to make sport more inclusive and accessible	Elizabeth Okogun Dr. Mariam Mpaata, Kemi Areola
11:40am -12:45am	Making Sports More attractive to investors	Nkechi Obi Olabisi Makanjuola Guilherme Von Cupper
12:50pm - 2:00pm	Future of Sports Media, Marketing and Sponsorship.	Mr Bukola Olopade Mutiu Adepaju
Closing Address and Lunch		

DAY 2: 12th MAY 2022

10:00am - 10.15am	Welcome Address	Yvonne Ezekiel Managing Partner, OAL.
10:20am - 11:30am	Sport Policy for the 21st Century	Dr Ikenna Nwosu Telema Davies
11:40am - 12:45am	How to become a successful sport Administrator	Joseph Chimpampwe Barr Okey Obi
1:00pm - 2:00pm	Lunch and Networking	
2:00pm - 3:00pm	WORKSHOP	WORKSHOP